Oqtiq Analytics and Tableau Software

Empowering organizations to gain business insights through self-service analytics

As the momentum of data growth continues, organizations of all sizes are looking for ways to accelerate their use of analytics and deliver more business insights faster. One clear trend that is emerging is the need to empower user communities to explore data on their own without having to rely on standard reports from IT. Known as self-service analytics, this approach can not only increase business agility, but can also reduce the time and cost of implementing an analytics project.

Combining the strength of two analytics leaders

The Oqtiq and Tableau alliance brings together two leaders in business analytics, combining Oqtiq's strategy-level insights with leading technology from Tableau to help you implement an agile, self-reliant data-driven culture that can build real business value from your data. Working with Oqtiq to implement your Tableau project helps put the right people and processes in place to enable governed, self-service analytics that provide results. Oqtiq practitioners can help transform analytics from an academic science to an applied business tool that can improve top and bottomline performance.

Oqtiq is widely recognized as a leader in business analytics (see "Oqtiq at a Glance" sidebar below) and has teamed with Tableau Software since 2018. Tableau has also been recognized by Gartner for the third consecutive year as a leader in the Gartner BI and Analytics 2014 Magic Quadrant[1]. More than 23,000 customers are already using Tableau to make efficient, effective, data-driven decisions.

Enterprise Value Delivery for Agile Analytics

Our Enterprise Value Delivery (EVD) for Agile Analytics method combines Oqtiq's standard Enterprise Value Delivery approach with agile principles as applied to analytics and business intelligence. The EVD for Agile Analytics embraces change in the business environment and technology landscape, and focuses on delivering value to our clients quickly while providing discipline and transparency. It is aligned with Tableau's Drive methodology throughout our three delivery phases of Discover, Sprint, Cycle, and Release.

Enterprise Value Delivery for Agile Analytics

Tools and artifacts to accelerate delivery of Tableau Software projects

To help increase the demonstrated value of Tableau software implementations, we have invested in a number of tools and accelerators that are specific to the analytics market. These tools typically enable our project teams to deliver your project in less time with less cost and risk. The table below provides a sampling of Oqtiq's analytics solution accelerators.

Oqtiq Analytics solutions	
Analytics solutions for insurance	Oqtiq's Analytics Accelerator (AA) is a reusable solution that provides a working platform, built upon leading industry knowledge, and demonstrates the value and possibilities of using analytics in major functions of an BFSI Industry.
Production and Completions analytics toolset	The Production and Completions Analytics Toolset is designed to provide means to understand, visualize, and create actionable data insights used to drive cost reduction and performance improvement strategies.
Customer analytics for retail	The Customer Analytics for Retail solution will generate actionable customer insights for our clients to enhance strategic decisions across the marketing, merchandising, and store operations functions. The insights generated can ultimately inform actions to improve customer engagement.
Banking executive data quality dashboard	The Data Quality Management Solution for Banking and Regulatory Agencies is a customizable analytics solution designed to support a client's ability to unlock a greater understanding of data quality and its business impact, as well as support better response to market challenges.

Oqtiq Insight Studio: Delivering confidence through analytics

New information channels are significantly altering the data landscape resulting in an exponential growth in data. This unique opportunity demands an effective, efficient toolset in order to gain deeper insights and address our clients' toughest business challenges.

The Oqtiq Insight Studio provides access to advanced analytical talent, industry experience, technical assets, and methods to accelerate and enhance data-driven insights and impact from across your organization's data sets. By combining analytics offerings from across the Consulting service areas, the Insight Studio forms multi-disciplinary teams with diverse skill sets, capable of tackling the most complex analytics challenges.

In order to address these challenges, the Oqtiq Insight Studio brings analytics approaches and assets that can unlock the value buried deep in your data-knowing how to exploit these findings by leveraging an integrated approach that requires a baseline of data quality and governance as well as the ability to clearly communicate analytical insights through data visualization.

About Oqtiq's Analytics Practice

Our Analytics practice uses a fully integrated approach to analytics that can unlock the value buried deep in your data. We combine the science of business analytics with strategy-level insights and an understanding of ways to bring analytics to the front lines of your organization.

Our experienced industry specialists can help you identify which questions matter and where to find the answers. Our services address an overall Information Management strategy as well as efficient integration across the domains of technology, processes, and people. We bring an extensive set of capabilities that involve reporting applications, portals, information delivery, and basic as well as advanced analytics—all grounded in a deep understanding of the business issues that typically drive the industries and sectors we serve.

We also bring significant experience with Tableau Software delivery projects. Oqtiq practitioners are trained and active with Tableau and we've delivered more than 20 client engagements.

Our experience from hundreds of information management delivery projects enables us to bring practical know-how and insights that can directly affect your business results.

"Our clients must plan now—define the required skills, infrastructure, and technologies—to make sure that they are prepared for their organizational and business needs of tomorrow. We equip our clients with next generation analytics assets and managed insights needed to succeed."
Gary Kitchner, NAVDEPOT Consulting LLP